



## Using NOVAtime's Workforce Management Solution, Bayshore Development, LLC Takes a Jolly Ride to Closely Track their Labor Spending and Reduce Payroll Preparation Costs.

**B**ayshore Development, LLC efficiently manages its distributed and seasonal employees using the NOVAtime 3000 Enterprise Edition workforce management solution since February 2007.

Bayshore Development, LLC is a development company specializing in land planning and navigating through the entitlement process of both residential and commercial properties with four (4) locations and three (3) hotels. One of the locations is Jolly Roger Amusement Park, located in Ocean City, Maryland. Jolly Roger Amusement Park is the largest amusement park in the region stretching from Delaware to the Chesapeake Bay Bridge Tunnel. It also has the biggest number of seasonal employees to manage and support for Bayshore Development, LLC.

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**Carolyn Brown**  
Bayshore Development

Converted from ADP since February 2007, Bayshore Development, LLC uses NOVAtime 3000 Enterprise Edition workforce management solution to monitor their workforce and control labor costs closely. It was successfully implemented and supported by NE Time Systems, an authorized premium reseller of NOVAtime products. Jim Casio of NE Time Systems said, "Bayshore Development, LLC needed a flexible and robust time and attendance solution to manage their employees in many locations as well as supporting their seasonal workforce. NOVAtime system is a perfect fit and its System Navigator makes it very easy for supervisors to learn and use." Jim added, "NOVAtime offers a dynamic report engine so we are able to configure and satisfy the demanding reporting needs for the Bayshore Development's management team."

"NOVAtime has lowered our labor and non-labor costs associated with ongoing payroll processing and overtime spending," said Carolyn Brown of Bayshore Development, LLC. "With our field supervisors using the Supervisor Web Services to review and edit their employees' timesheets, we are able to achieve savings and reduced time spent on our end-to-end preparation for the payroll process. With better visibility of our employee work hours and attendance; we also have better control of overtime expenditure," stated Brown.

NOVAtime system supports a variety of time clocks and Bayshore Development, LLC chose biometric hand readers for positive identification of their employees. Use of hand readers eliminates phantom-punches and lost badge issues, which are especially problematic during the summer season when Jolly Roger Amusement Park staffs up.

"NE Time Systems were able to configure the NOVAtime system to provide consolidated reports for the entire corporation in a few mouse clicks. This enables our management to make more informed decision timely, which is very important in today's ever complex and competitive environment. We are very happy with the NOVAtime system and the services provided by NE Time Systems," said Brown.

For more information on how NOVAtime 3000 Enterprise Edition Time and Attendance/Workforce Management system or how NOVAtime can help you streamline your workforce management needs, please email [sales@novatime.net](mailto:sales@novatime.net) or call 877.486.6682.